



HEADLINES

1. **IMPORTANT UPCOMING DATES** (see Calendar at www.orangeirlssoccer.com for complete details)

- August 9-10 : Tryouts at 8am
- August 15: Team Picnic. HighBanks Metro Park, 5pm.
- August 16: Picture Day
- August 17: Door-to-Door Booster Fundraising Drive (5:30pm)
- August 20: Jamboree at Pioneer Field (see below for details).
- August 24: Season Opener @ Pickerington Central
- August 25 : School Starts
- August 26: Home Opener vs. Grove City

2. **COMMITTEE HELP NEEDED.** A sincere thank you to those that have stepped up thus far to assist with the various planned events we have on the schedule. Several committee chairperson roles are still unfilled. In order to pull off these activities we need several people to take the lead. Your time commitment will vary by project, with some of the tasks being fairly simple while others may need a bit more effort. All committee chairpersons could use some support as well, so please reach out to them and offer your assistance. Please review the updates in this newsletter and volunteer if you can.

3. **PIONEER JAMBOREE:** To kick off the OOHS Fall Sports Season, the Jamboree at Pioneer Field is coming on Friday August 20th. As in prior years, the main Booster Club is sponsoring a family event in conjunction with PopArts (the Band booster organization). All Soccer Players will march as a team with the other fall sports teams into the stadium and be introduced. The football team will scrimmage against Reynoldsburg to cap off the evening with a halftime performance from the OOHS Marching Band.

Meal tickets are now available for pre-sale for \$7.00 and each ticket will entitle the holder to a hot dog or hamburger, side dish, chips, drink, desert and Orange Pioneer and Pioneer Pete tattoos for the kids! For each ticket we buy, \$1.00 will go directly to our soccer team's Booster account! You will save \$2 per ticket vs the price at the door if you order before August 13.

See the form at http://orangeirlssoccer.com/uploads/2010_Jamboree_Flyer.pdf for ordering details.

4. **GAME DAY TICKETS.** Parents are reminded that in most cases you will need to pay an admission fee of \$6/adult to watch your daughter play per OCC league rules. At Orange, we do not charge for JV games but some schools do depending on how their fields are set up. If you plan to watch Varsity Home Games, it is recommended you purchase a Fall Sports pass for \$50 from the Athletic Office. This pass gets you into all Home athletic events for the fall season at Orange (girls soccer, boys soccer, varsity football, volleyball, etc.). The pass is not valid for away games or tournament play. Siblings can purchase a punch card that allows students to get into home events for approximately \$2/game.



5. **BOOSTER CLUB MEMBERSHIP:** The OOAB has changed their membership levels this year. The top tier (\$250) provides you with 2 Fall Sport passes plus a number of Orange logo items and your name on a banner outside the stadium. Additionally, the OOAB donates 20% of your fee to the sport of your choice. This is a great way to support Soccer and all OOHS sports. Other packages are available as well. Details are at:
http://orangegirlssoccer.com/uploads/2010-2011_Booster_Drive.pdf
6. **TRAINING ROOM:** The athletic training room is open every day now (hours may vary). For any sports related injuries, the trainers are available at no cost to players. The quality of care from the training staff is outstanding. See Coach for details. Keep in mind that the trainers also stock a variety of braces and supports at very low cost.
7. **BOOSTER CLUB DOOR-TO-DOOR FUNDRAISING DRIVE.** Olentangy Orange Athletic Boosters will hold their annual Booster Drive Night Tuesday August 17 in the Orange district to raise much needed funds for the athletic program. These funds are used to purchase equipment for use by all the sports at Orange, for example weight equipment, training equipment etc. Student athletes from Orange will be in your neighborhoods Tuesday August 17 in the evening from approximately 6:00pm until 8:00pm requesting your support so please give them your support by donating generously. We also need parent volunteer drivers and student athlete volunteers to staff the Drive. We need a big volunteer turnout so please contact Vickie Closson (sclosson@insight.rr.com or 614-354-8422) if you can volunteer a couple hours on the 17th to help support your athlete and Orange athletics. See here for details:
http://orangegirlssoccer.com/uploads/BOOSTER_DRIVE_FLIER.pdf



COMMITTEE UPDATES - FUNDRAISING

Due to a positive cash balance from prior years' fundraising efforts, we are going to scale back on the number of activities we pursue this year and focus primarily on our 2 largest revenue producers:

CREW VOLUNTEERING (CHAIRPERSON is COACH O.): With several events behind us, we have already begun to receive payments. As Coach has been communicating, we still have several games to go in the season.

Due to the re-scheduling of a concert event from June into September, we may need a couple more people to support that evening. Look for reminder emails from Coach as your night approaches. Full details and instructions for working are on the website.

It is critical that we honor our commitments to the Crew and show up as we promise. For those of you with other friends and relatives willing to help, we can take up to 14 people per game and get full pay for each (workers must be 15 or older).

YOUTH SUMMER CAMP (CHAIRPERSON is Steve Swisher). Many thanks to all of you that supported Camp this year. We had a great showing from Players who acted as Camp Counselors, as well as approximately 15 parents who volunteered throughout the week to support the various nights.

With over 250 campers and a reduced expense budget this year, our projected split of the proceeds is an estimated \$3000. Next year, the Camp moves back to Orange High School, so we look forward to being the Host school again.

On a smaller scale, we will also continue to look for opportunities to earn incremental money without significant volunteer efforts:

- **CONCESSION STANDS:** By staffing the concession stands at 2 girls' basketball games over the winter we earned over \$200. This also helps the other girls sports programs by having someplace for their fans to get a bite to eat or something to drink.
- **ORANGE JEWELRY** (CHAIRPERSON is Becky Swisher): We have the exclusive right to sell the OOHS logo custom photo charm necklaces. All of the profit is returned to the team.
- **LOGOWEAR:** With a new exclusive vendor contract now in place through the main Booster group (OOAB), we will be moving to an on-line logowear store in the near future. There will be a soccer specific site to buy our logowear. Our intent is to work out some way to provide logowear at cost to team members and families. The site will allow other fans to purchase our logowear and we would retain a small profit on those sales. All logowear sales will now be made on-line with a credit card and shipped right to your door. Some items, such as Letter Jackets, will be available inside Fort Orange and will be less expensive than local stores.



COMMITTEE UPDATES - OPERATIONS

FINANCE (CHAIRPERSON is Nancy Barber): We are tracking ahead of budget on revenue. Expenses will begin to accrue as the season opens.

PICNIC (CHAIRPERSONS are Barbara Jenkins and Dana Castillo): We have reserved the same shelter at HighBanks Metro Park as we used last year. The date will be Sunday, August 15 at 5pm. Main dishes from and Beverages will be provided by the Boosters, with everyone bringing a side dish to share. For convenience, we are planning to buy fully cooked meals instead of needing people to work the grill this year. Look for a detailed email coming soon.

JV PREVIEW TOURNAMENT (CHAIRPERSON is Coach Lane): The JV preview was well received and an overall success as several schools got to participate in this early season game play. We look forward to continuing with a similar event next year.

GAME DAY MEALS (CHAIRPERSON is Dana Castillo): We are planning to provide healthy game day meals for home and away games using vendors such as Subway and Carfagna's. The Boosters will subsidize most of the cost, but we will be requesting a one-time contribution of \$45 from parents to help defray costs – which works out to about \$3 per game. Players will report at a specified time to the Commons to eat as a team on game days.

CREATIVE/MEDIA (CHAIRPERSON is Becky Swisher): Planning is underway with the initial event being Photo Day on August 16 at OOHs. Full color commemorative team posters with the game schedule will be available shortly after the team pictures are taken. We'll be looking for ideas for marketing the team and drawing additional fans to the games.

SHOOT FOR THE CURE (CHAIRPERSON is TBD): We have decided to combine our SFTC efforts with the Olentangy Girls Soccer Team and hold a combined event on September 23rd at OHS. We plan to make this an annual tradition as the teams play each other in OCC league play. The expectation is that together we can create more awareness and ultimately more fundraising for cancer charities. The Boosters plan to pay for the special game day shirts this year. More information will come as the day gets closer.

FIELD STAFF PROGRAM (CHAIRPERSON is Cliff Vaughan): Planning is in process to recruit our young staff members for this season. We have ordered new game day shirts this year for our special volunteers.

ANNUAL BUDGET		
Fundraising Revenues		
Crew Volunteer Program		\$ 2,500.00
Youth Camp		\$ 2,500.00
Concessions		\$ 200.00
Logo Wear		\$ -
Misc. Income		\$ 500.00
	TOTAL REVENUES	\$ 5,700.00
Expenses		
Pre-Season/Tournament Fees		\$ 500.00
Website/Communications		\$ 150.00
Coaching Staff		\$ 500.00
Picnic		\$ 250.00
Game Day Meals		\$ 500.00
Field Staff Program		\$ 500.00
Creative/Media/Marketing/Video		\$ 1,000.00
Shoot for the Cure		\$ 350.00
Senior Appreciation		\$ 1,000.00
Banquet		\$ 1,700.00
Capital Expense/Equipment/Uniform		\$ 600.00
Misc		\$ 500.00
	TOTAL EXPENSES	\$ 7,550.00
	Net Operating Surplus/Deficit	\$ (1,850.00)



PHOTOGRAPHY/VIDEO (CHAIRPERSON is TBD): Coach O. plans to make more use out of game day video this year as a teaching tool. While Eric Juttner has agreed to produce the year-end video again this year, his role as Team Statistician makes it difficult to coordinate the game day video operations. We need someone to coordinate the volunteer schedule to tape JV and Varsity games and manage the equipment.

SENIOR APPRECIATION ACTIVITIES (CHAIRPERSON is Deanna Delara): We have created some very special traditions to honor our Senior players. We have grouped the various events such as Senior Night, Senior Dinner, Senior Appreciation Gifts, etc into one committee.

BANQUET (CHAIRPERSON is Becky Swisher): We have tentative plans to hold the banquet at The Lakes Golf and Country Club on November 14 at 5pm. By moving to The Lakes, we'll be able to reduce our overall costs which we plan to use to offset the contribution we ask for each family member who attends.

WEBSITE (CHAIRPERSON is Steve Swisher): The Coaches and I are making every effort to keep the website very up-to-date, particularly the Calendar. Bookmark us today -- <http://www.orangegirlssoccer.com>. We are working on integrating the calendar with Google calendar to make it easier to use and synchronize with other calendar tools.

OOAB (Liaison is Steve Swisher): The main Booster group continues to provide financial support to all sports groups at OOHS. The Board is on summer break and will resume operation soon.

UNIFORMS (CHAIRPERSON is Coach O): Funding from the OOHS Athletic Department will cover new white uniforms for this season. The Boosters have paid for 2 pairs of game socks per player (one white, one orange) as well as new Under-Armor warm-up shirts to be worn on game days.

Additionally, we will be taking orders at the picnic for additional team logowear pieces. As in the past, new players should plan on purchasing a "kit" for approximately \$80 that will include a hooded sweatshirt, sweatpants, orange t-shirt, gray t-shirt, royal blue long-sleeve t-shirt, and a team shirt. Returning players (and parents) can purchase the pieces individually to replace any items that they may need. These pieces are worn to school on game days, at practice, and at other team events throughout the school year, so include them in your back-to-school apparel planning. We have secured the same vendor as in previous years and will be providing the pieces at our cost. Bring your checkbook to the picnic where sample sizes will be available.